

Discover how McKinsey, Google, Capgemini transform their leaders to STAR leaders.



Coach Vikram is a star maker! He creates that STAR leader in you so that you develop powerful executive presence, stand out, and build market dominance in just 21 hours! He applies the latest in neuroscience to your leadership skills so when you walk people notice. When you speak, people listen. When you lead, people follow! His upcoming book is about 'Executive Presence- The Secret Success Code of Star Leaders!'

### WHY DO FORTUNE 500 COMPANIES HIRE VIKRAM?

Leaders in Asia and Europe have cracked into senior leadership roles using Vikram's innovative model of executive presence - which is designed around Behaviours of Focus, Power, and Warmth. He is a Founding Fellow at the Institute of Coaching, Harvard University. As a Lawyer, Positive Psychologist, and a Mindfulness Coach he has extensively researched the science of executive presence and continuously studies the behaviours of global leaders and superstars. It is with this specialized background that he offers intensive feedback and helps you project a commanding STAR presence in just 21 coaching hours! Vikram's knowledge sharing process is unique. He works on performance results. This means he gets paid ONLY if his clients achieve positive and lasting change in agreed-upon behaviour.

### LEADER TO STAR LEADER

Anyone can be a leader. But executive presence is what you need to be a STAR leader! Your presence not only facilitates smooth transition to senior leadership roles but also guarantees results in:

- ✓ Improving your influencing skills at the CXO level
- ✓ Persuade, influence and negotiate for results
- ✓ Helping sales champions get that million-dollar sale
- ✓ Receiving higher performance rating, bagging that big project, getting your ideas adopted
- ✓ Enhancing your authority and visibility
- ✓ Making a quantum leap in your professional credibility
- ✓ Getting along better with anyone, anytime, anywhere in flat 10 minutes!

### METHOD BEHIND THE MAGIC

As a subject matter expert on Executive Presence, Vikram uses peak performance techniques varying from Neuroscience, Mindfulness, Sports Conditioning, to Hollywood Method Acting. Developing presence doesn't mean transforming your fundamental personality. It's about adopting 3 specific behavioural practices (**FOCUS**, **POWER**, and **WARMTH**) and just **21 hours** of coaching to bring your business STAR to surface!

### SUCCESS RESULTS

- ✓ Increased boardroom presence of a senior leader of fortune 100 company for CXO career path
- ✓ Build leadership gravitas of a senior functional head (with a global top 5 retailer) to smoothly take up position as country head
- ✓ Trained technology leaders of global management consulting firm by helping them develop powerful professional credibility to complement their expert domain knowledge
- ✓ Developed a team of high potentials for international senior leadership roles

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## CLIENTS WHO LOVE OUR EXPERTISE!



## AFFILIATIONS & EDUCATION

Founding Fellow  
Institute of Coaching  
Harvard University

Masters in Positive Psychology (MAPP)  
London, UK  
Major: Peak Performance, Strengths Based Leadership

Bachelors of Law (LL.B.)  
Graduated in top 1 percentile,  
Major: Conflict Resolution,  
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