

Discover how McKinsey, Google, Capgemini transform their leaders to STAR leaders.

Coach Vikram is a STAR maker! He creates that STAR leader in you so that you develop powerful



executive presence, stand out, and build market dominance in just 21 hours! He applies the latest in neuroscience to your leadership skills so when you walk people notice. When you speak, people listen. When you lead, people follow! His upcoming book is about **'Executive Presence- Secret Code of STAR Leaders'**

WHY DO FORTUNE 500 COMPANIES HIRE VIKRAM?

Leaders in Asia and Europe have cracked into senior leadership roles using Vikram's innovative model of executive presence - which is designed around Behaviours of Focus, Power, and Warmth. He is a Founding Fellow at the Institute of Coaching; Harvard

University. As a Lawyer, Positive Psychologist, and a Mindfulness Coach he has extensively researched the science of executive presence and continuously studies the behaviours of global leaders and superstars. It is with this specialized background that he offers intensive feedback and helps you project a commanding star presence in just 21 hours! Vikram's knowledge sharing process is unique. He works on performance results. This means **he gets paid ONLY if his clients achieve positive and lasting change in agreed-upon behaviour.**

LEADER TO STAR LEADER

Anyone can be a leader. But executive presence is what you need to be a STAR leader! Your presence not only facilitates smooth transition to senior leadership roles but also guarantees results in:

- ✓ Improving your influencing skills at the CXO level
- ✓ Persuade, influence and negotiate for results
- ✓ Helping sales champions get that million-dollar sale
- ✓ Receiving higher performance rating, bagging that big project, getting your ideas adopted
- ✓ Enhancing leadership authority and visibility
- ✓ Making a quantum leap in your professional credibility
- ✓ Getting along better with anyone, anytime, anywhere in flat 10 minutes!

METHOD BEHIND THE MAGIC

As a subject matter expert on Executive Presence, Vikram uses peak performance techniques varying from Neuroscience, Mindfulness, Sports Conditioning, to Hollywood Method Acting. Developing presence doesn't mean transforming your fundamental personality. It's about adopting 3 specific behavioural practices (**FOCUS, POWER, and WARMTH**) and just **21 hours** of training or coaching to bring your business STAR to surface!



COACHING SUCCESS RESULTS

- 1. Increased boardroom presence of a senior leader of Fortune 100 company for CXO career path
- 2. Built leadership gravitas of a senior head to smoothly take up position as country head
- 3. Accelerated business performance of a leader to help him move from irrelevant to irreplaceable
- 4. Coached a CIO in his media and presentation skills so that he could command the room and speak with style and sophistication
- 5. Changed social behaviours and capabilities of a lady CXO to become presidential – not just in title but also in substance

TRAINING SUCCESS RESULTS

- 1. Trained technology leaders of global management consulting firm by helping them develop powerful professional credibility to complement their expert domain knowledge
- 2. Groomed international bankers on impressions management and influential leadership for their global roles
- 3. Leveraged personal brand and executive presence of high potential leaders to overcome their barriers and perform at their highest level
- 4. Accelerated performance of senior Directors to influence important stakeholders and increase business results
- 5. Cultivated positive team dynamics using the behaviours of warmth to manage conflict and align the team together as one cohesive unit

CLIENTS WHO LOVE VIKRAM’S SUBJECT MATTER EXPERTISE!





WHAT DO CLIENTS LOVE TO SAY ABOUT VIKRAM?

“Vikram is a rare breed! As a facilitator he brings extraordinary flair and passion to a subject that is a hot topic in corporate India: Executive Presence. I am floored by the way he coaches our senior technology leaders and unravels behaviours that exude presence. I strongly recommend him as he not only is a SME in this space but also a patient coach. Vikram epitomizes executive presence!”

~Gayathri Ramamurthy, COE-Leadership Development and D&I Lead, **Capgemini, India**

COACH CREDENTIALS

Founding Fellow
Institute of Coaching
Harvard University

Masters in Positive Psychology (MAPP)
London, UK
Major: Peak Performance

Bachelors of Law (LL.B.)
Graduated in top 1 percentile
Major: Negotiation