

Leader to STAR Leader

DISCOVER HOW MCKINSEY, GOOGLE, CAPGEMINI TRANSFORM THEIR LEADERS TO STAR LEADERS.



Leaders have moved into senior management roles and cracked million dollar deals using Vikram's Innovative Model of Executive Presence, designed around **3 behaviors: Focus, Power, Warmth.**

Coach Vikram is a Star Maker! He helps develop powerful Executive Presence, stand out, and build market dominance! He applies the latest in neuroscience to your leadership skills. His upcoming book is about '**Executive Presence- Secret Code of STAR Leaders**'.

IMAGINE....

When you **Walk**, people **Notice**. When you **Talk**, people **Listen**. When you **Lead**, people **Follow**.



Enhance client interactions and build the '**relationship first**' focus



Authentic conversations to uncover the client's need



Articulate thoughts in a clear, concise, and assertive manner



Speak in a larger forum or 1-on-1 to **gain consensus**



Influence stakeholders toward business objectives



Get comfortable in **high-stake business situations**



Develop **professional credibility** of high potentials for success planning



Get people to like you, **trust you**, and be led by you



Exude **personal power** and navigate with confidence

VIKRAM'S CREDENTIALS

10
YEARS

of **Coaching** and **Training** in **Executive Presence**

50
CLIENTS

including **Fortune 500** Companies

5000
LEADERS

trained across **Industries & Continents**

Speaker Coach – **TEDx**

Founding Fellow - **Harvard University**
Institute of Coaching

Masters in Positive Psychology - London, UK

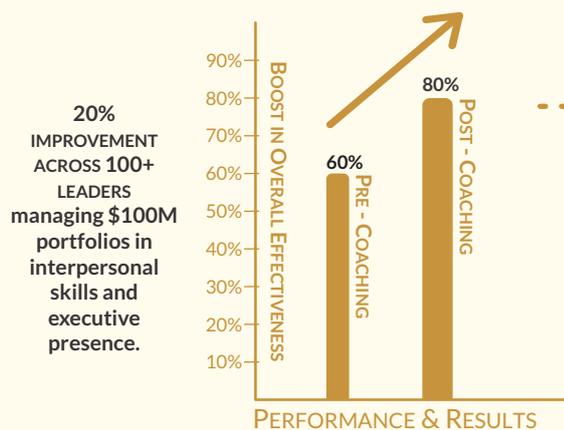
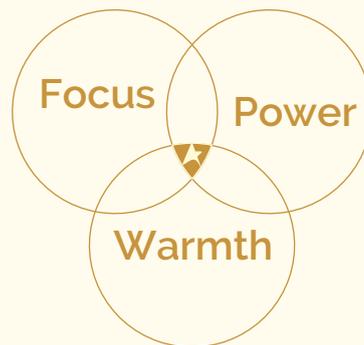
Bachelors of Law (LL.B.)

METHOD BEHIND THE MAGIC

Developing presence doesn't mean transforming your fundamental personality. It's about adopting specific behavioural practices to bring your business STAR to surface!

INNOVATIVE MODEL

He demystifies and develops Executive Presence using a scientifically structured model around 3 Behaviors: **FOCUS, POWER, WARMTH**



ROI GUARANTEED

He gets paid **ONLY** if the leaders achieve positive and lasting change in agreed-upon behaviors of Executive Presence!

HARVARD TO HOLLYWOOD

Vikram applies the latest in neuroscience research from Harvard and blends it with Mindfulness, Athletic Conditioning, and Hollywood Method Acting.

SUCCESS RESULTS

EXECUTIVE PRESENCE TRAINING

- ★ Developed **professional credibility** of global consulting leaders to complement their technical expertise
- ★ Groomed international bankers on **impressions management** and influential leadership for their global roles
- ★ Leveraged people skills of high potential leaders to enhance their **leadership brand**
- ★ Accelerated performance of vice presidents by helping them to **engage and inspire** stakeholders to build business units
- ★ Cultivated **positive team** dynamics to **manage conflict** and work as one cohesive unit

EXECUTIVE PRESENCE COACHING

- ★ Increased **boardroom presence** of a Fortune 100 leader
- ★ Built **leadership gravitas** of a country head to step up as an influential global leader
- ★ Accelerated performance of a consulting partner using **mindful listening**, empathy, and relationship building
- ★ Coached a CIO in media and **presentation skills** to command the room and speak with élan
- ★ Enhanced a CXO to become **presidential** – not just in title but also in substance

STAR CLIENTS

McKinsey&Company

Google

J.P.Morgan

EATON



NEA

TEDx
IDEAS WORTH SPREADING



Bank of America



MARSH

asianpaints

TESTIMONIALS

“Vikram is a rare breed! As a facilitator he brings extraordinary flair and passion to a subject that is a hot topic in Corporate India: Executive Presence. I am floored by the way he coaches our senior technology leaders and unravels behaviours that exude presence. I strongly recommend him as he not only is a SME in this space but also a patient coach. Vikram epitomizes Executive Presence!”

Gayathri Ramamurthy
COE-Leadership Development | D&I Lead
Capgemini, India

“When a senior leader is asked to focus on his Executive Presence - a leadership competency so personal, it is very critical to have an objective, experienced and super qualified pair of eyes to interpret feedback and suggestions. Here is where Vikram added enormous value to my interpersonal skills. He is truly the Godfather of Executive Presence.”

Head of Industry
Fortune 50 Technology Organization